

DEEJAY UP CONNECTILY SL

Privacy Policy

This document describes the Privacy Policy of DeeJay Up about the website www.deejayup.com and the mobile application [DeeJay Up™](#), as a commitment to maintain and ensure secure business relationships by protecting personal data and ensuring the right to privacy of each user of our services.

Any information you provide when visiting our website or using our mobile application will be treated in accordance with data protection regulations and will only be collected, processed and used for legal and legitimate purposes, about which we inform you below.

This Privacy Policy must be expressly accepted when you access the website, download the application, or register as a user. If you do not agree with any of its terms you must refrain from any of the above actions.

1. Stored data and purpose of treatment

To monitor and prevent unauthorized use or activities that may be illegal, maintaining and guaranteeing security in the event of attacks on our computer systems, we store technical information, of an anonymous nature, on the equipment from which our hosting servers are accessed, such as your IP address.

Additionally, through the installation of a type of program commonly known as "cookies" on your computer or mobile device, we collect anonymous information about your browsing history, which is necessary for our website and application to be displayed properly on your computer or device. This information, which does not include personal data, will be stored and used privately, for the development of analyses, statistics and to improve our website and application, as well as to adapt our offers to your preferences. You can refuse to provide us with such information by preventing the installation of cookies through your browser's configuration options, but certain services may not function properly if you do so. Please refer to your browser instructions and manuals for more information.

Also, to provide you with the available services through our website and mobile application you must first register as a user, a process during which we will ask you for certain personal data depending on your professional or private profile, such as name, e-mail address, telephone number, etc. These data will be stored in our user file, which is duly registered with the Spanish Data Protection Agency, and you must inform us of any updates or changes in these data.

Finally, for the DeeJay Up mobile application to work properly, you will need to collect from your mobile device certain data, including your geographic location, stored contacts, and web browsing history. This information will only be stored in the application's memory and will not be transmitted to our servers.

2.Data Communication

The collected data and stored in accordance with the previous section may be communicated to third party providers who may be involved in the offer and provision of our services, such as customer services, central computer services, payment method providers, etc.

We will communicate your data if requested to do so by a competent authority, administrative or judicial, and to enable the exercise of our rights and actions under applicable laws.

3.Consent to receive commercial communications

Independently of the above mentioned, DeeJay Up may use the contact information of its users and clients for the purpose of sending them information related to other products or services that may interest them, in the form of newsletters or other types of commercial communications.

The acceptance of this Privacy Policy during the registration process as a user implies the provision of your consent to receive such communications.

4. Third-party social media

Users can enable access to the website and/or mobile application DeeJayUp™ through their account in different social networks, such as Facebook, Twitter, Google+ or Youtube. By enabling such access, they authorize these social media to communicate certain data incorporated into their profile, such as the user's full name, photos, contact details, personal circumstances, etc.

Similarly, by enabling such access users expressly authorize us to:

- a. Access and keep the access credentials to these networks.
- b. Access and keep the information communicated by these networks.

c. Publish certain user activity in DeeJayUp™, such as the offer of services, in these networks.

5. **ARCO Rights** (Access, rectification, opposition, deletion, limitation of processing, portability and not being the subject of individualized decisions).

The User has the right to know, rectify, cancel or oppose to the treatment of the information that concerns him/her and authorizes it to become part of the database of DeeJay Up Connectily SL, C/ Serrano 25, 28001 Madrid, before which he/she can exercise his/her rights, and to be used to maintain the commercial relationship and to receive information and advertising of products and services, through any means including electronic media (SMS, eMail) of our company and others related to the sectors of telecommunications, financial, leisure, training, mass consumption, automotive, energy, water, and NGOs. Likewise, you authorize the transfer of your data to the above-mentioned companies for the indicated purpose. If you do not desire to be informed of our products or services, or those of third parties, you don't have to authorize the cession. You must indicate this by e-mail info@deejayup.com, attaching a copy of an official identification document authorized by the Organic Law on Data Protection.

To exercise these rights, you must access your user account and directly modify your data or delete your account. Any information that we need to store by virtue of a legal or contractual obligation will be blocked and only used for such purposes instead of being deleted. To exercise these rights, you may also write to us at info@deejayup.com, attaching a copy of an official identification document.

Through the same channels, you can also revoke your consent to the use of your contact data for advertising, market research, or satisfaction surveys at any time, without retroactive effect.

6. Legitimacy

In accordance with the General Data Protection Regulations, users are informed that the legal basis on which the processing of personal data described in this Privacy Policy is based is, primarily, the full implementation of the contract for the provision of services concluded upon acceptance of the terms of use of the website or application **DeeJay Up™**, and secondarily, the user's consent.

The refusal by the users to provide the data requested by DeeJay Up to consent to the described treatments, including those not related to the provision of the contracted services, may make impossible the access to such services.

7. Modifications

The Privacy Policy contained on this page may be updated due to legal modifications, as well as improvements and changes included in the way we offer and provide our products and services. Such changes will be duly announced in the website portal and the mobile application and will be effective with the user's subsequent access to them. Without prejudice to the above, we recommend that you visit this page periodically so that you can consult the terms that apply to you at all times.